

**LETA FULL BOARD MEETING ♦**  
**December 8, 2022 ♦ 12:00 PM ♦ LPB Boardroom & Zoom**  
**♦7733 Perkins Road ♦ Baton Rouge, LA**

**Members Present:** Conrad Comeaux, Sonny Cranch, Eartha Cross, Tina Holland, Laura Lindsay, Courtney Phillips, Chris Wegmann, and Tracie Woods.

**Members via Teleconference-** Nancy Harrelson (Zoom).

**Members Absent:** Belinda Davis, Newt Dorsett, Dan Hare, Richard Hartley, Robert King, Sandra McGuire, Shauna Sanford, David Tatman, and Quentina Timoll.

**Guest Present:** William Weldon

**Employees Present:** C.C Copeland, Matt Tessier, Terri Crockett, Kimberly Ducote, Marlesha Ross, and Kathy Scherer.

**Call to Order:** Conrad Comeaux, Chairman, called the meeting to order at 12:09 PM and welcomed guest, William Weldon, a member of the Foundation for Excellence in Louisiana Public Broadcasting Board.

**Minutes:** Tina Holland, Secretary, presented the Board Minutes from the 10-13-22 meeting. A motion was not made due to lack of quorum.

**Financial Report:** Chris Wegmann, Vice Chair, presented the Financial Reports for LETA and FELPB. A motion was not made due to lack of quorum.

**Friends Report:** Terri Crockett, gave the Friends of LPB report that included financial highlights for the month:

**Fundraising**

**a. Win the Wheels Raffle - Grand Prize: 2022 Tesla Model 3**

Campaign dates: October 1 – January 15  
Ticket price: \$50, Buy 2 and get the 3rd ticket FREE!  
Current revenue: \$51,800

**b. December Pledge Drive**

Campaign dates: 11/27 – 12/12  
Revenue: \$83,168  
Top Shows:  
Memory Rescue with Dr. Amen  
This Land is Your Land  
Suze Orman

**c. Giving Tuesday**

Revenue: \$20,690

**II. Financials – October 2022 Financials**

**• Revenue**

At the end of October, Membership Revenue for the month was \$167,849.44. Overall Revenue was \$806,981.05

**Expenses**

Expenditures for the month totaled \$109,840.46.

**President's Report:** C.C Copeland, LPB President & CEO, reported on repairs and maintenance issues, including presenting photographs that showed the erosion of the guywires for the WLPB tower. C.C requested a letter from the LETA Board in support of a funding request from LPB to the state for the necessary replacement of the rusted guywires. C.C also reported on the status of the LPB roof repair, as well as the WYES transmitter bid. He also provided an overview of LPB productions and showed the Board the new promo for season 2 of *Ziggy's Arts Adventure*. Season 1 of *Ziggy's Arts Adventure* and *Safe Haven: Louisiana's Green Book* have received Suncoast Emmy nominations. LPB's forthcoming documentary, *The Precipice*, chronicles the struggle of the Point-Au-Chien Tribe and coastal land loss. The film will premiere early next year and is also being entered into film festivals. *Why Louisiana Ain't Mississippi... or Any Place Else!*, LPB's new highly anticipated docu-series produced in collaboration with Jay Dardenne, will premiere December 11 and 12, as part of LPB's Winterfest membership campaign. The companion book, with photographs by Carol Highsmith, is one of the membership thank you gifts being offered.

**Chairman's Report:** Conrad Comeaux discussed the LETA Board member vacancies along with nominations for the 2023 LETA Executive and Finance Committee. Nominations are as follows: Conrad Comeaux, Chair; Chris Wegmann, Vice Chair; Shauna Sanford, Secretary; Tina Holland, Treasurer. Voting could not take place due to lack of a quorum.

**Other Business:** Sonny Cranch thanked C.C for keeping the Board informed. Sonny also reported that he spoke with Representative Franklin Foil about updating the legislative policy regarding meeting participation by Zoom of Board members who reside greater than 50 miles from the meeting location. Currently, participation is not allowed. Courtney Phillips added that Chairman Hewett is looking into this matter, as well.

**Adjournment:** Conrad asked for a motion to adjourn the meeting at 12:50 PM.

Minutes submitted by Marlesha Ross and Kathy Scherer